



2024 Membership Benefits



Scan here to learn
about your 2024
member benefits!



The Wyoming Valley Chamber is focused on helping members grow and succeed.

Happy New Year! As we bring in 2024, we want to thank you for your support and dedication of our Chamber and showcase the benefits and initiatives our team will be bringing to our members and community this year. The Greater Wyoming Valley Chamber of Commerce is dedicated to local businesses and organizations of all sizes, to the diversity of our workforce and industrial base, and to the vitality and quality of life in our community.

Our Chamber has truly embraced the pillars of our 2023-2025 strategic plan, as we execute on our mission to innovate, connect and elevate the Greater Wyoming Valley. As you can see from our membership menu included in this packet, our work each day is geared towards business and community advocacy, sustainable workforce development, regional connectivity, and elevating the quality of life in our region. Our businesses, workforce, and community are core to who we are and where we stand.

As we move into 2024, we will continue to provide information, resources, and innovative ways to address the challenges of the business community and provide opportunities for you and the Wyoming Valley to grow and thrive into the future.

My journey with the Chamber began eight years ago, and, through those years, I have had the amazing opportunity to learn, grow, and now go into my third year of

leadership at an organization and within a community that I am deeply passionate about. As I continue my role as President & CEO alongside of my talented and dedicated team, we are committed to our mission of community and economic development and the future of this area - the place we all call home. We hope you get involved not only as a valued member but also with our networks and various committees and take a seat at the table alongside us

to create together a bright and strong future for our area. The team and I are always available to discuss your membership if you should have any questions, comments or feedback.

I truly look forward to working with you and elevating the valley alongside of you.

Sincerely,
Lindsay Griffin-Boylan
President & CEO

Our organization's strategic plan



Vision

We will be the dynamic force in connecting the community, building economic innovation, and elevating the quality of life in the region.

Mission

We are committed to accelerating the economic engine of the region by fostering innovation, connecting our resources, and elevating and advocating for our community.

Priorities

Innovative excellence, regional connectivity, business advocacy, elevate the community

Core Values

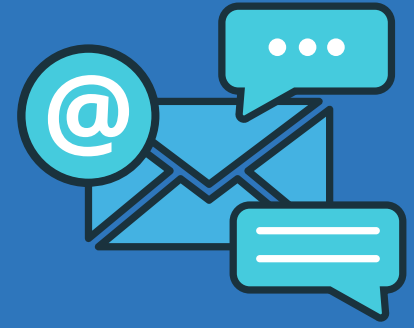
Integrity, collaboration, excellence, innovation, community leadership, accountability

Stay Updated!

Subscribe to our newsletter to receive updates on community happenings, networking opportunities, business resources, and much more!

Be sure to add @wyomingvalleychamber.org to your "safe senders" list.

To subscribe, contact: meghan@wyomingvalleychamber.org



Get your team involved in the community by joining a council!



Our Ambassadors Council works to increase the awareness of the Chamber and our services by visiting new members and local companies to learn more about our business members and to provide information on Chamber programs and services, welcoming new Chamber members, acting as a liaison at Chamber events, and supporting events and program promotion on social media.



Our regional Diversity, Equity, and Inclusion Council was launched in 2020 with the mission of looking at our regional chambers' diversity initiatives, ensuring inclusion in Chamber programs and policies, and working towards a more equitable future for all in the Wyoming Valley.



Our regional Government Affairs Council is a legacy council with the mission of advocating for local businesses in legislation by reviewing legislation at the local, state, and national levels and recommending both policy and formal positions on these issues to the Chamber of Commerce Board.



Our Nonprofit Council was established with the goal of bringing together nonprofit leaders in our community to solve regional issues and to provide resources to other nonprofits to help them better meet their mission in the area.



Our Women's Council is a legacy council that is committed to empowering female professionals in the Greater Wyoming Valley area, providing opportunities to share information on topics and issues of importance, developing networking and mentorship opportunities, and giving back to the local community.



Our regional Young Professionals Council assists the young professionals of the Greater Wyoming Valley to improve their career, develop their leadership abilities, build their professional network, and give back to the community, and they currently host the largest young professionals event in NEPA, the Young Professionals Awards.



Membership Tier:

VISIONARY

Support our ability to strengthen our regional economy.

Your Visionary membership offers exclusive positioning while supporting our work to strengthen the regional economy.

Positioning in Our Region

- Permanent rotating logo on our home page linked to your company profile
- Annual banner ad on wyomingvalleychamber.org (a \$600 Value)
- Logo recognition on special Visionary member signage at all major events
- Listing priority for job postings on the Chamber's website



Exclusive Access

- Two quarterly "half-page ad" inclusions in Chamber Publication
- Option of additional podcast, webinar (Wednesday Wisdom), or one-day use of the THINK Center
- Up to seven additional listings for branches, businesses, or categories (a \$2275 Value)
- Three passes to the Young Professionals Awards passes (a \$225 value)
- Nine tickets to your choice of our Chamber Network Conferences

"The Chamber of Commerce paves the way for businesses to succeed in any economy."

-Don Brominski, UGI Utilities

*Plus all of the services and benefits of **Aspire, Innovate, Ascend, and Classic** levels on the following pages.*

Membership Tier:

ASPIRE

Support our efforts to represent your business interests.

Your Aspire membership gives you and your team access to some of the most valuable programs and events in the region.

Positioning in Our Region

- Two invitations to our Visionary Leadership Sessions (Exclusive)
- Two tickets to our Annual Dinner (a \$300 Value)
- Four reserved seats at our annual LEAD event (a \$300 Value)
- Two passes to the Young Professionals Awards (a \$150 Value)
- Six tickets to your choice of our Chamber Network Conferences
- Six-month banner ad on wyomingvalleychamber.org (a \$300 Value)



"I am a big believer in the value of relationships, and the Greater Wyoming Valley Chamber keeps us connected to the many wonderful people and organizations that make our community so great. Our membership makes us stronger!"

-Will Beekman, ASM Global

Access & Services

- Option of podcast, webinar (Wednesday Wisdom), or half-day use of the THINK Center
- Sponsorship of one virtual networking event (Tuesday Tea)
- Up to three additional listings for different branches, businesses, or categories (a \$975 Value)

*Plus all of the services and benefits of **Innovate**, **Ascend**, and **Classic** levels on the following pages.*

Membership Tier:

INNOVATE

Support our ability to lead the business community.

Your Innovate membership puts your business among an elite group of Investors helping the Chamber to deliver our mission.

Building Our Community

- Invitation to our Visionary Leadership Sessions (Exclusive)
- One ticket to our Annual Dinner (a \$150 Value)
- One reserved seat at our annual LEAD event (a \$75 Value)
- One pass to the Young Professionals Awards (a \$75 Value)
- Three tickets to your choice of our Chamber Network Conferences



Access & Services

- Three-month banner ad on wyomingvalleychamber.org
- Additional listing for a second location or business category (a \$325 Value)
- Quarterly economic updates

"The opportunities included within this tier have been extremely beneficial to our growth as a small business and their advocacy has helped us bridge so many new, valuable connections. To have the Greater Wyoming Valley Chamber team behind us gives us so much confidence as we move forward and continue to grow right here in NEPA."

-Holly Pilcavage, Coal Creative

*Plus all of the services and benefits of the **Ascend** and **Classic** levels on the following pages.*

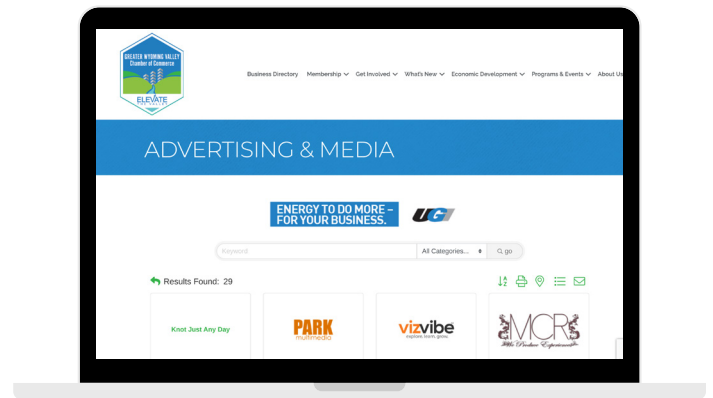
Membership Tier: ASCEND

Promoting your business growth and our region as a destination.

Ascend members receive even more exposure built in to your annual membership.

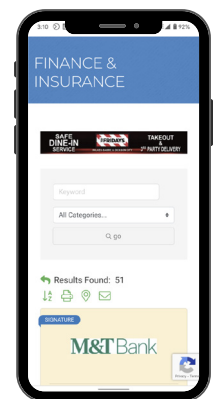
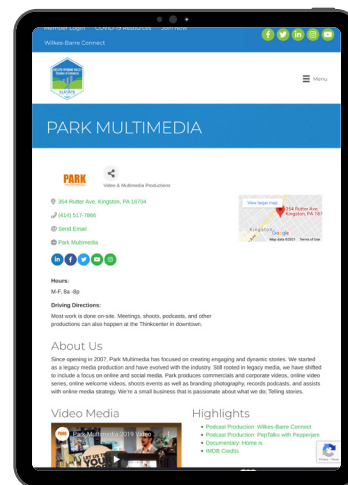
Marketing Visibility

- Online business card in the business directory at wyomingvalleychamber.org (a \$325 Value) which includes your logo, photos, and video with your enhanced listing
- 30-day banner ad on wyomingvalleychamber.org (a \$300 Value)



Access & Services

- Premium ribbon cutting services
- Additional category inclusion for your business's directory listing (\$100 Value)
- One standalone Elevate GWV e-blast Newsletter featuring your business promotion materials (\$150 Value)



*Plus all of the services and benefits of the **Classic** level on the following page.*

Membership Tier: CLASSIC

Providing new opportunities through connections and relationships.

Sometimes the biggest challenge a business has is just getting the word out about what they do. The opportunities for you and your company to be recognized and acknowledged within the Chamber and community are abundant.

Connecting You to Our Region

- Grant Procurement Services
- Membership Networking Mixers and Meetings
- Ribbon Cuttings
- Contact Information for Area Businesses
- Referrals Exclusively for Members
- Subscription to Elevate GWV Email Newsletters
- Advertising Discounts
- Hot Issue / Legislative Updates
- Directory Listing on the Chamber of Commerce Website
- Opportunity to be Featured on our Chamber's Blog
- Surveys
- Membership Lists
- Member-to-Member Benefits
- Ability to List Available Properties
- Certificates of Origin
- Notary Services
- Discount on Constant Contact
- Volunteer & Service Opportunities for You and Your Team
- Unlimited Postings on the Chamber's Job Listing Page

