

Ugly Sweater Holiday Party!

This holiday party is an opportunity for all Chamber councils to network and support a great cause: Valley Santa! There will be food, fun, and surprises throughout the evening.

December 15th • 5:30 PM • Rodano's

Join us for an Ugly Sweater Contest!

Hosted by:



GREATER WYOMING VALLEY
Chamber of Commerce

ELEVATEYP
ELEVATE YOUR PROFESSIONAL LIFE

Sponsorship Opportunities

Join the Greater Wyoming Valley Chamber of Commerce's ELEVATE Young Professional Council as they host the Inaugural Ugly Sweater Holiday party to help raise awareness and funds to benefit Valley Santa.

Valley Santa's mission is to provide a toy at Christmas for children in Luzerne County who would not otherwise have the opportunity to receive gifts from Santa. The program was developed in 1984 through a community wide effort and it was based loosely on the program that was established in Boston through the Boston Globe called the Globe Santa. Various members of the community determined there was a need to provide toys to children at Christmas and the volunteers asked for community businesses to cooperate with the establishment of the program. In 1984 there were approximately 300 children who received presents from Valley Santa. We are now serving 4000 children throughout Luzerne County.

As the need grows in our community, The Young Professional Councils hopes to fundraise for Valley Santa's Mission while providing an opportunity for attendees to network and learn more about the organization. Check out the sponsorship opportunities below.

'Tis the Season Sponsor (Presenting)- \$1000 - One Available or two Co-Sponsors.

- The event will be: “YOUR COMPANY presents the ... “Ugly Sweater Holiday Party hosted by the Elevate Young Professional Council” in all publications and on the event graphics.
- Top Billing on PR, website, signage, etc.
- 6 tickets to the in-person event
- In person welcome comments from company representatives and introduce Valley Santa representatives
- Ability to provide company-branded giveaways.
- Ability to have a company representative as an Ugly Sweater Contest guest judge.
- Full Page color slide to be used as promotional spot featured several times during the event (Slide Dimensions: 1920 x1080 Standard HD PowerPoint Slide)
- Exclusive post-event e-blast to all attendees and YP Council database with company promotional materials or community message

Ugly Sweater Contest Sponsor- \$500 - COAL CREATIVE

- Your company presents the Ugly Sweater Contest. The winner(s) gets a VISA Gift Card
- Ability to have a company representative as an Ugly Sweater Contest guest judge.
- 4 tickets to the in-person event
- Logo appears as “Ugly Sweater Sponsor” during portions of the event
- Full-page color slide to be used as promotional spot featured several times during the event (Slide Dimensions: 1920 x1080 Standard HD PowerPoint Slide)



EGG NOG Sponsor: \$500 -One Available

- Sponsor-provided banner displayed in designated Bar Area
- 4 tickets to the in-person event
- Ability to provide company-branded giveaways on the bar top.
- Ability to have a company branded “Signature Drink” (Get Creative J)
- Full Page color slide to be used as promotional spot featured several times during the event (Slide Dimensions: 1920 x1080 Standard HD PowerPoint Slide)

Glad Tidings Sponsor: \$250 - Multiple Available

- Company-provided logo highlighted during the event
- Half-page color slide to be used as a promotional spot featured several times during the event. (Slide Dimensions: 960x1080 Standard HD PowerPoint Slide)

Holiday Spirit Sponsor: Other ways to support this event and the featured organization: Valley Santa

- Donate a monetary gift the night of event
- Donate a raffle basket